

Who is MCSR?

MCSR (formerly Men Can Stop Rape) mobilizes the infinite potential of boys and men as catalysts for positive change. Through our transformational youth development programs, pioneering trainings and consulting services, and acclaimed multimedia public education initiatives, MCSR has reached more than 200 million people. Founded in 1997 in Washington, DC, MCSR serves schools, organizations, businesses, and agencies locally, nationally, and globally.

How does MCSR work?

MCSR's cutting-edge prevention programs recognize that individual actions profoundly affect entire communities and ultimately all of society. We take a prosocial, strength-based approach with the goal of producing sustainable, measurable outcomes at each level of the social ecological model emphasizing primary prevention, social and emotional intelligence, healthy masculinity, and empowered womanhood.

What does MCSR do?

YOUTH DEVELOPMENT: MENTORING AND MOBILIZING OUR YOUTH

Direct service through youth development programs is the cornerstone of MCSR's work.

The Men of Strength (MOST) Club is the nation's premier primary violence prevent program for mobilizing young men to prevent sexual and dating violence. The MOST Club provides young men with a structured and supportive space to build individualized definitions of healthy masculinity.

The Women Inspiring Strength and Empowerment (WISE) Club, inspired by the MOST Club curriculum, offers a space for girls and young women to create a healthy understanding of empowered womanhood and explore key learning areas of development.

TRAINING AND CONSULTING: WORKING WITH PROFESSIONALS AND SERVICE PROVIDERS

Since 1997, we have strengthened the skills of more than 12,000 trainers, partnered with more than 300 organizations, and conducted workshops for more than 50,000 people.

Drawing on our 25 years of mobilizing boys and men to end violence against women through healthy masculinity, our trainings aim to help communities produce sustainable, measurable outcomes at each level of the environmental change model, emphasizing primary prevention, social and emotional learning, and healthy masculinity.

ARTS AND MEDIA: ILLUSTRATING THE COUNTERSTORY

We believe in the power of storytelling to change hearts and minds, including youth-led media and art projects as a part of our youth development curricula and public education campaigns.

MCSR's Counter Stories projects are formed around the intersections of art, culture, and social justice. These projects provide youth development program participants and our audiences with the opportunity to make the counter story—a narrative that resists negative, limiting dominant values—the common story.

MCSR's National Healthy Masculinity Conversation Series examines healthy masculinity's presence in all areas of human behavior—especially in the prevention of men's violence against women and girls.